

Program of the 11<sup>th</sup> Vienna Music Business Research Days, September 21-23, 2020

## "Emerging Music Markets"

### Sep. 21<sup>st</sup>, 2020, 09:00-17:00: Young Scholars' Workshop

Closed online workshop for master and PhD students

### Sep. 22<sup>nd</sup>, 2020, 09:00-17:00: Conference Track Day

Open Zoom conference: [Program](#) & [Zoom-Link to the conference](#)

### Sep. 23<sup>rd</sup>, 2020, 09:00-16:00: Invited Conference Day

Open Zoom conference: [Zoom-Link to the conference](#)

09:00-09:15: WELCOME

09:15-10:00: Keynote by **Bernie Cho** ([DFSB Kollektive](#), Seoul, South Korea) on "The music market in South Korea"

10:00-10:15: Coffee break

10:15-11:00: Keynote by **Philipp Grefer** ([WISE](#), Beijing, China) on "The music market in China"

11:00-11:15: Coffee break

11:15-12:00: Keynote by **Achille Forler** ([Music Curator](#) and The Indian Performing Right Society, Mumbai, India) on "The music market in India"

12:00-13:00: Panel discussion on "Emerging Music Markets in Asia" with **Weining Hung** ([LUCfest](#), Tainan, Taiwan), **Bernie Cho** ([DFSB Kollektive](#), Seoul, South Korea), **Philipp Grefer** ([WISE](#), Beijing, China) and **Achille Forler** ([Music Curator](#) and The Indian Performing Right Society, Mumbai, India)

13:00-14:00: Lunch break

14:00-15:00: Short presentations on "Emerging Eastern European Music Markets"

**Carina Sava** ([Agentia de Vise](#), Bucharest, Romania) on the Romanian music market

**Ania Kasperek** ([Chimes Agency](#), Poland) on the Polish music market

**Dartsya Tarkovska** (Soundbuzz and Music Export Ukraine, Kiev, Ukraine) on the Ukrainian music market

15:00-16:00: Panel discussion on "Emerging Music Markets in Eastern Europe" with **Carina Sava** ([Agentia de Vise](#), Bucharest, Romania), **Ania Kasperek** ([Chimes Agency](#), Poland), **Dartsya Tarkovska** (Soundbuzz and Music Export Ukraine, Kiev, Ukraine)

16:00: Awarding the young scholars' workshop best paper