

Young Scholars' Workshop on June 20, 09.00-17.45 in the Great Conference Room of the Institute for Cultural Management and Cultural Studies (IKM, Anton-von-Webern-Platz 1, 1030 Vienna)

Time	Contents	Speakers	Chair/discussant
09.00-09.15	Welcome address by	Carsten Winter and Peter Tschmuck	
09.15-11.15	Panel 1: Convergence, Disintermediation and New Music Practices	John Fangjun Li, Macquarie University Sydney, Australia, <i>The Influence and Role of Convergence in China's Music Industry</i> Andrew Batt-Rawden, University of Sydney, Australia, <i>Australian Perspectives on Strategies for Funding New Music Commissions</i> Francisco Bernardo and Luis Gustavo Martins, Catholic University of Portugal in Porto, <i>Disintermediation Effects in the Music Business – A Return to Old Times?</i>	Carsten Winter, Hanover University of Music, Drama and Media, Germany
11.15-11.30	Coffee Break		
11.30-13.00	Panel 2: The Networked Music Economy	Lorenz Grünewald, Hanover University of Music, Drama and Media, <i>Value-creating relationships and alternative forms of capital as tools for network analysis in creative economies</i> Sisley Maillard, University Telecom ParisTech, France, <i>Consumer Information in the Digital Age: Emperical Evidence from the Spillovers in the Music Industry</i> Joachim Haupt, Hanover University of Music, Drama and Media, <i>Music Sharing Based on the Context of Their Medial Availability – A Qualitative Study on the Use of Spotify</i>	Juan Montoro-Pons, University of Valencia, Spain
13.00-14.30	Lunch Break		
14.30-16.00	Panel 3: The Live Music Business Today and Yesterday	Anna Perłowska-Fröhlich, University of Music and Performing Arts Vienna, Austria, <i>Strategic Communication by Means of Musical Theater: The Viennese Court as Event Organizer?</i> Sabine Nikolay, University of Music and Performing Arts Vienna, Austria, <i>Chaos and Success: Understanding Woodstock</i> Lucie Šilerová, Tereza Svobodová and Barbora Štěpánková, Janacek Academy of Music and Performing Arts, Czech Republic, <i>Analyse of Market Environment in the Field of Music Agencies</i>	Dennis Collopy, University of Hertfordshire, U.K.
16.00-16.15	Coffee Break		
16.15-17.45	Panel 4: Music Production and Financing in the Digital Age	Ingo Buchholzer, Salzburg University, Austria, <i>Sales Item: DATA. Artist Positioning and Sales Cycle in a Record-free Pop Music Industry</i> Muhammad Maraghah, University of Agder, Norway, <i>The Future of Independent Arabic Music in the Digital Era</i> Robert Klembas, University of Music and Performing Arts Vienna, Austria, <i>A&R Management in the Digital Paradigm Shift</i>	Peter Tschmuck, University of Music and Performing Arts Vienna, Austria