

Speakers

Adolf Dietz is former head of the Department of Copyright Law at the Max Planck Institute for Intellectual Property and Competition Law. He is expert for German, European and international copyright law, for intellectual property of Middle and Eastern European countries and the PR of China.

Roya Ghafele is Lecturer in Intellectual Property Law at the School of Law at the University of Edinburgh. She is Director of the consulting firm Oxfirst Limited specialized in the economics of innovation.

Jim Griffin is Managing Director of OneHouse LLC, dedicated to the future of music and entertainment delivery. He started and ran Choruss LLC, incubated by Warner Music Group. Currently he is WIPO consultant for the International Music Registry.

P. Bernt Hugenholtz is Professor of Intellectual Property Law and Director of the Institute for Information Law of the University of Amsterdam.

Liane Wildpanner is officer in the EU Commission, DG Internal Market and Services, Directorate D for Intellectual Property.

DISCUSSANTS

Dennis Collopy – University of Hertfortshire (U.K.)

Till Evert – ARESA GmbH of BMG Rights Management (Germany)

Eva Lichtenberger – Member of European Parliament for the Green Party (Austria)

Meik Michalke – Cultural Commons Collecting Society – C3S (Germany)

Juan Montoro-Pons – University of Valencia (Spain)

Werner Müller – Austrian Economic Chamber (Austria)

Peter Tschmuck – University of Music and Performing Arts Vienna (Austria)

Carsten Winter – University of Music, Drama and Media Hanover (Germany)

Admission free

Registration:

music.business.research@gmail.com

Further information:

<http://musicbusinessresearch.wordpress.com/vienna-music-business-research-days-2/>

Organized by

Institute for Cultural Management and Cultural Studies, Vienna
Institute for Music Sociology, Vienna
Institute of Journalism and Communications Research, Hanover
International Association of Music Business Research

Vienna Music Business Research Days

The Future of Music Licensing

Date: June 20-21, 2013



Sponsored by



Conference Site:
Joseph Haydn-Hall
at the University of Music
and Performing Arts Vienna,
Anton-von-Webern-Platz 1,
1030 Vienna



Thu, June 20, 2013

Large conference room, Institute for Cultural Management and Cultural Studies

09.00-18.00

Young Scholars' Workshop on:
"Music Business Research" (closed event)

Discussants: **Dennis Collopy** (University of Hertfordshire), **Juan Montoro-Pons** (University of Valencia), **Peter Tschmuck** (University of Music and Performing Arts Vienna), **Carsten Winter** (University of Music, Drama and Media Hanover)

Presentations and discussions

Joseph Haydn-Hall

19.30-21.30

Panel discussion:

"How Creative Is Creative Commons Licensing?"

Discussants: **Till Evert** (ARESA GmbH of BMG Rights Management) and **Meik Michalke** (Cultural Commons Collecting Society - C3S) conducted by **Sonja Bettel** (Ö1 - Austrian Broadcasting Service)

Fri, June 21, 2013

Joseph Haydn-Hall

09.00-09.15

Welcome and opening address

09.15-10.00

Roya Ghafele, University of Edinburgh and Oxfirst Ltd., U.K.:

"Counting the Costs of Collective Rights Management"

10.00-10.45

Liane Wildpanner, EU Commission, DG Internal Market and Services, Directorate D – Intellectual Property:

"The Proposal of the EU-Commission for a Directive on Collecting Societies"

REFRESHMENTS

11.15-12.00

Adolf Dietz, Max Planck Institute for Intellectual Property and Competition Law, Germany:

"The Proposal of the EU-Commission for a Directive on Collecting Societies and Cultural Diversity – a Missed Opportunity?"

LUNCH BREAK

Fri, June 21, 2013

Joseph Haydn-Hall

14.00-14.45

Jim Griffin, OneHouse LLC, U.S.:

"Unenumerated Rights, Unrespected Rights"

REFRESHMENTS

15.00-15.45

P. Bernt Hugenholtz, Institute for Information Law, University of Amsterdam, The Netherlands:
"A Digital Copyright for a Digital Society"

REFRESHMENTS

16.00-17.30

Panel discussion:

"A Digital Copyright for a Digital Society"

Discussants: **Till Evert** (ARESA GmbH of BMG Rights Management, Germany), **Jim Griffin** (OneHouse LLC, U.S.), **P. Bernt Hugenholtz** (Institute for Information Law, University of Amsterdam, The Netherlands), **Eva Lichtenberger** (Member of European Parliament for the Green Party, Austria) and **Werner Müller** (Austrian Economic Chamber) conducted by **Peter Jenner** (Sincere Management, U.K.)

REFRESHMENTS

17.45-18.00

Young Scholars' Workshop Best Paper Award

20.00

Visit of a traditional Viennese Heurigen for invited guests