

Vienna Music Business Research Days

September 12 – September 14, 2017

University of Music and Performing Arts, Vienna
Joseph Haydn-Hall, Anton-von-Webern-Platz 1, 1030 Vienna, Austria

Conference call for papers

About

The 8th **Vienna Music Business Research Days** will be held at the University of Music and Performing Arts Vienna, Austria, from **September 12 to 14, 2017**.

Music Business Research is an inter-discipline at the intersection of economic, artistic, cultural, social, legal, technological and further developments which contribute to the creation/production, dissemination/distribution and reception/consumption of music. This interdisciplinary nature calls for methodological multiplicity and **is open to scholars from all scientific areas**.

The conference organizers invite scholars (from the postdoctoral level on) who have a research focus on music business/industry related topics to submit a paper proposal for the **conference day on September 13, 2017**.

Scholarly submissions on this year's conference theme "**Unchaining the Digital Music Business**" or other aspects of music business research are welcome.

Indicative themes, include, but not limited to:

- Past, current and future developments in the music industry (recorded music industry, live music sector, music publishing, music retailing and wholesaling, music instruments industry etc.);
- Music market research and music charts research;
- The economic and social situation of musicians as well as the labor market for musicians;
- The management of musicians and music institutions;
- Gender and diversity in the music business;
- The marketing of music;
- Music branding and sponsoring;
- Public and private funding of the music sector (including new forms of music funding such as crowdfunding);
- Case studies on music companies and other music institutions;
- Legal aspects of the music business (contracts, copyright, competition law/policy etc.);
- Music licensing and collecting societies;
- Music media (radio, TV, online-based media etc.);
- Economic aspects of music genres (classical, pop/rock, jazz, world music markets etc.);
- Business-related music education;
- Music export;

Submission

Please send an abstract of your proposal to vmbrdays@gmail.com no later than **March 31, 2017**.

All submissions must include a title, authors (names, affiliations, e-mails of all authors and a notation (*) of the corresponding author), an abstract of 1,000-1,500 words and 3-5 keywords. Abstracts must be submitted in English, as a MS Word file (*.doc or *.docx) or *.pdf file, and include:

- Objectives of the research
- Brief description of the disciplinary/theoretical context/background
- Research questions and/or hypotheses
- Methodology
- Main or expected conclusions / contribution
- Main references

Abstracts will be subject to a double-blind peer-review process by an international jury, and authors will be notified of acceptance by May 15, 2017.

Final papers should not exceed 7,000 words (including abstracts, figures, tables, references and appendices) and follow the [author guidelines](#) of the [International Journal of Music Business Research \(IJMBR\)](#). The best paper will be offered publication in IJMBR.

Important dates

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| March 31, 2017 | Abstract submission deadline |
| May 15, 2017 | Notification of acceptance |
| July 31, 2017 | Submission deadline for full papers |
| September 13, 2017 | Conference day |
| September 14, 2017 | Conference day for invited speakers on "Unchaining the Digital Music Business?" |

For students at all levels of the MA & PhD a doctoral colloquium (7th Young Scholars' Workshop) will be held as part of the 8th Vienna Music Business Research Days on **September 12, 2017**. Find a separate call for papers [here](#).

Registration Fee

The registration fee includes conference attendance, reception, coffee breaks and lunch on conference days as well as the Heurigen-Dinner on September 14, 2017.

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| Registration fee – early bird (until July 31, 2017): | 175,- Euro |
| Registration fee: | 225,- Euro |
| End of registration (no refund after this date): | August 31, 2017 |

Contact

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